

2nd Newsletter



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POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS



The SMILE Model



During the first transnational meeting, both CONFORM's "Conf4People" model and its "TaiLENT" platform were examined thoroughly by the partnership.

In line with SMILE's objectives — namely, to equip Higher Education with a significantly innovative technological and methodological toolkit for managing processes of analysing and diagnosing training needs in a personalised, specific, and selective manner, preventing an overly content-based approach to crucial business issues such as the green and digital transitions and entrepreneurship — the SMILE model's innovativeness hinges on:

The SMILE Model's innovativeness

- a joint effort of analysis, ideation, co-design, experimentation, and dissemination among HE stakeholders and SME representatives, to create a university-level education model that uses AI and machine/deep learning algorithms to interpret and anticipate SMEs' needs, including unexpressed ones, balancing them with HE students' expectations, motivations, and requirements in order to maximise the effectiveness of the educational response.
- Designing a proactive model for analysing training needs, helping HE to identify emerging and strategic competencies demanded by SMEs.
- Conceiving, designing, and implementing a set of Open Educational Resources (OERs), including microlearning modules, video tutorials, and branching scenarios, made available free of charge through the "ERUDIRE" e-learning platform provided by CONFORM.
- Mapping learning materials available online—from partner or third-party e-learning platforms and open-source environments—to feed the recommendation system, equipping users to acquire and/or consolidate and/or develop competencies according to the gaps identified by the self-assessment tools developed by the partnership, accessible via the "TaiLENT" platform provided by CONFORM S.c.a.r.l.
- Promoting the development of digital and green competencies and sustainable international growth.
- Creating an open, transnational network to ensure collaboration and innovation beyond the project's life cycle.



What's happened until now?



The mapping activity were launched during the last online meeting. The partnership is researching online learning materials to be linked to the self-assessments of the **3 European frameworks** and the following **soft skills**:

- “Negotiation”
- “Communication”
- “Collaboration”
- “Project Management”
- “Problem Solving”
- “Organisational Culture”
- “Active Listening”



**STAY UPDATED ON
S.M.I.L.E. ACTIVITIES!**



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